



TRUNK OR TREAT

WITH THE TRADES

SUPPORTING

@KaydenStrong Presents

KAYDEN KLAUS

For a Cause

Trunkers:

\$40 to reserve
a spot. Proceeds
go to Kayden Strong

Treaters:

Free
for first 300 kids
w/suggested
new toy donation

Trunk or Treat with the Trades is an opportunity for your little one to learn about the trades while also getting a head start on Halloween.

Kayden Strong helps raise awareness, fundraise, hold toy drives and advocate for childhood cancer. Kayden Klaus and his Krew will kick start a Toy Drive for The Children's Hospital at Tunk or Treat w/ the Trades.

SPONSORSHIPS INFO.



Trunk Spot Reservations or Sponsorship
Contact: Crystal@abcalaska.org



PRESENTS:

KAYDEN KLAUS FOR A CAUSE

OUR WHY:

DIAGNOSIS

Kayden was diagnosed with Leukemia (A.L.L) in March of 2023 at the age of 14. Prior to diagnosis Kayden was your typical teen, he loved playing hockey and hanging out with his friends. Kayden started experiencing excruciating back pain, we were certain it was related to a hockey injury. While we were chasing back pain, kayden had started rapidly losing weight and becoming more fatigued.



HOPE

Though faced with a life altering diagnosis.. early on in treatment, Kayden showed us the true meaning of hope and inspiration. Continuing daily treatment with a positive attitude and smile on his face. Since the beginning he has aspired to provide hope and inspiration to other children on their own healing journeys.



TREATMENT

Kayden spent the next 35 days after diagnosis inpatient at the Children's hospital at Providence where he immediately began treatment. Treatment for most children is long and intense and lasts about 2.5- 3 years. Since 3/2023 Kayden has spent countless days/nights at the hospital for treatment, planned and unplanned hospital admissions, ER visits, blood transfusions, etc. The hospital has been our home away from home.



Kayden Klaus

In December of 2023, Kayden expressed interest in wanting to do something to give back. To make sure every inpatient child was able to experience the joy of Christmas, as he knows first hand the hospital is never a fun place to be, especially around the Holidays. We put our heads together and Kayden Klaus for a cause toy/gift drive was born!

SEASON FOR GIVING

IN JANUARY 2024, KAYDEN ENTERED MAINTENANCE THERAPY AND WAS ABLE TO RETURN TO IN PERSON SCHOOL IN THE FALL AND PLAY HOCKEY AGAIN! HE WILL COMPLETE TREATMENT IN JULY OF 2025!

WE HAVE SO MUCH TO BE THANKFUL FOR! INCLUDING YOUR TIME AND CONSIDERATION IN MAKING OUR 2024 GIFT DRIVE ONE TO REMEMBER!

IN ADDITION TO PROVIDING TOYS TO INPATIENT CHILDREN AND FAMILIES THIS SEASON WE ARE HOPING TO BE ABLE TO INCLUDE OUR FELLOW ONCOLOGY FAMILIES AT KAYDEN'S CLINIC & THE CHILDREN AT PROVIDENCE PEDIATRIC INFUSION CLINIC.

THANK YOU SO MUCH FOR YOUR CONSIDERATION AND HELPING US GIVE BACK BY SPREADING A LITTLE EXTRA HOLIDAY CHEER THIS SEASON! 🎁❤️🎄





Saturday, October 4th, 2025

Sponsor Set up: starting @9am | *Event:* 11a - 2p
301 Arctic Slope Ave. (Back Parking Lot)

Get Ready for a Spook-tacular Celebration!
2nd Annual Trunk or Treat with the Trades

Join us for a frightfully fun fall day at the
2nd Annual Trunk or Treat with the Trades —
 a family-friendly Halloween celebration that
 brings the community together for a great cause!

What to Expect:

Trunk-or-Treating: Kids can collect candy from creatively
 decorated vehicles!

- Face Painting, Photobooth Fun Games, Giveaways
- Estimated 300 kids attending
- Nearly 40 business and associations in the trades industry

This year,
 we're proud to partner with **Denali Industrial Supply** and
Kayden Strong to make this event bigger and better than
 ever. Proceeds will help cover event costs and directly
 support **Kayden Klaus** through **Kayden Strong**.

Why Sponsor or Donate?

By supporting this event, you'll:

- Gain positive exposure in the community
- Show your commitment to local families and youth
- Help fund a meaningful cause that supports a brave young fighter, Kayden. Diagnosed with leukemia & wanted to spread joy to other children and families spending the holidays in the hospital.
- Be part of a high-visibility, feel-good event that draws families from all over.

We're seeking sponsors, trunk participants, and prize donors to help make this event magical. Whether you're a local business, organization, or individual, your contribution will make a difference.

This is one fall celebration you won't want to miss!

Mark your calendars, bring your little/big ghouls and goblins, and help us make this a Halloween to remember!

For sponsorship or donation inquiries,
 Contact Crystal Mappala | crystal@abcalaska.org
 907.565.5600 | www.abcalaska.org

Sponsorship Opportunities

Title Sponsor \$2000.00

Our Main Event Sponsor is the heart of this celebration—helping turn a community dream into a reality. Their generous support covers key event costs, allowing us to create a safe, fun, and festive Halloween experience.

Photobooth \$1600.00

Their support helps provide a fun, festive space where guests can strike a pose and take home a snapshot of the Halloween magic. Logo on printed & digital photos.

Supporting Partner \$200.00

Sponsors play a vital role in bringing this community event to life. Their generous contributions help cover essential event costs and ensure a safe, fun, and festive experience for all w/ decor, music & more.

Trunk Spot \$40.00

Reserving a spot at the event. To hand out candy/goodies/play games to ~300 kids

Candy \$30.00

Help bring the sweetest part of Trunk or Treat to life!

ALL SPONSORS - Includes: Logo displayed on all promotional material, banner displayed at event, logo placement in the ABC Newsletters & Website, tags / mentions on social media platforms.