



TREATERS

Trunk or Treat with the Trades is a Halloween community event hosted by **ABC Alaska** and **Kayden Strong**, bringing families together for a safe, fun-filled evening. Local trade professionals decorate their vehicles and hand out treats, creating a festive atmosphere full of costumes, candy, and community spirit. Guests are **FREE** and encouraged to **bring a new, unwrapped toy to donate to the Kayden Klaus Toy Drive**, helping spread holiday joy to children and families across Alaska.

SUPPORTERS

Your support helps make **Trunk or Treat with the Trades** a success while providing valuable exposure for your business. Connect face-to-face with **300+ children and their families**, showcase your brand, and create a memorable experience for attendees. **All proceeds benefit the Kayden Klaus Toy Drive**, helping provide holiday gifts to children spending the holidays in Alaska hospitals.

**SPONSORSHIP OR
RESERVE YOUR
TRUNK SPOT**

Inquiries:
crystal@abcalaska.org



301 Arctic Slope, Anchorage AK 99518



Saturday, October 3rd, 2026

Sponsor Set up: starting @9am | **Event:** 11a - 2p
301 Arctic Slope Ave. (Back Parking Lot)

Get Ready for a Spook-tacular Celebration!
3rd Annual Trunk or Treat with the Trades

Join us for a frightfully fun fall day at the
Trunk or Treat with the Trades —
 a family-friendly Halloween celebration that
 brings the community together for a great cause!

What to Expect:

Trunk-or-Treating: Kids can collect candy from creatively
 decorated vehicles!

- Face Painting, Photobooth Fun Games, Giveaways
- Estimated 300 + kids attending
- Nearly 40 business and associations in the trades industry

This year,

we're proud to partner with **Denali Industrial Supply** and
Kayden Strong to make this event bigger and better than
 ever. Proceeds will help cover event costs and directly
 support **Kayden Klaus** through **Kayden Strong**.

Why Sponsor or Donate?

By supporting this event, you'll:

- Gain positive exposure in the community
- Show your commitment to local families and youth
- Kayden is a true fighter and childhood leukemia survivor (since 2025) who has turned his journey into a mission of hope. He spreads joy and comfort to children and families spending the holidays in hospitals across Alaska.
- Be part of a high-visibility, feel-good event that draws families from all over.

We're seeking sponsors, trunk participants, and prize donors to help make this event magical. Whether you're a local business, organization, or individual, your contribution will make a difference.

This is one fall celebration you won't want to miss!

Mark your calendars, bring your little/big ghouls and goblins, and help us make this a Halloween to remember!

Sponsorship Opportunities

Title Sponsor \$2000.00

Our Main Event Sponsor is the heart of this celebration—helping turn a community dream into a reality. Their generous support covers key event costs, allowing us to create a safe, fun, and festive Halloween experience.

Photobooth \$1600.00

Their support helps provide a fun, festive space where guests can strike a pose and take home a snapshot of the Halloween magic. Logo on printed & digital photos.

Supporting Partner \$250.00

Sponsors play a vital role in bringing this community event to life. Their generous contributions help cover essential event costs and ensure a safe, fun, and festive experience for all w/ decor, music & more.

Trunk Spot \$40.00

Reserving a spot at the event. To hand out candy/goodies/play games to ~300 kids

Candy \$30.00

Help bring the sweetest part of Trunk or Treat to life!

ALL SPONSORS - Includes: Logo displayed on all promotional material, banner displayed at event, logo placement in the ABC Newsletters & Website, tags / mentions on social media platforms.

For sponsorship or donation inquiries,
 Contact Crystal Mappala | crystal@abcalaska.org
 907.565.5600 | www.abcalaska.org





PRESENTS:

KAYDEN KLAUS *For a Cause*

OUR WHY:

DIAGNOSIS

In March 2023, at age 14, Kayden was diagnosed with Leukemia (A.L.L.).

Before diagnosis, he was your typical teen who loved hockey and hanging out with friends. It all started with excruciating back pain, which we thought was a hockey injury. Soon after, Kayden began rapidly losing weight and became very fatigued.

TREATMENT

Kayden spent the first 35 days after diagnosis inpatient at the Children's Hospital at Providence, beginning treatment immediately. Treatment for most children lasts 2.5–3 years and is long and intense. Kayden endured countless days/nights in the hospital for treatment, admissions, ER visits, and blood transfusions. The hospital truly became our home away from home.



HOPE

Even when faced with a life-changing diagnosis, Kayden taught us the meaning of hope and resilience. Throughout treatment, he kept a positive attitude and a smile on his face. His mission has always been to bring that same hope and joy to other children on their healing journeys.



SEASON FOR GIVING

**BIG NEWS: KAYDEN RANG THE BELL 🛎️
AND FINISHED TREATMENT IN JULY 2025!**

**WE ARE BEYOND THANKFUL—AND NOW
MORE MOTIVATED THAN EVER TO MAKE
THE 2025 KAYDEN KLAUS TOY DRIVE ONE
TO REMEMBER!**

**THIS YEAR, IN ADDITION TO DELIVERING
TOYS TO INPATIENT CHILDREN AND
FAMILIES, WE HOPE TO ALSO PROVIDE
GIFTS FOR:**

- FELLOW ONCOLOGY FAMILIES AT KAYDEN'S CLINIC
- CHILDREN & FAMILIES AT THE PROVIDENCE PEDIATRIC INFUSION CLINIC

KAYDEN KLAUS

In December 2023, Kayden wanted to do something to give back. He wanted every inpatient child to feel the joy of Christmas, even while in the hospital—something he knew firsthand was so hard during the holidays.

From this dream, Kayden Klaus for a Cause Toy & Gift Drive was born!



THANK YOU! ❤️

**Thank you for helping us spread
holiday cheer, bring joy to children,
and give families a reason to smile
during this season!!**

